

LESSON PLAN

Name of Assistant Professor: Dr. Tanjum Kamboj

Class: BMC 6th Semester

Subject: **Print Production (P) Group 2**

Lesson Plan: From January 2020 to April 2020

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| Week 1 01.01.2020-04.01.2020 | Design concept & importance , Basic principles of layout designing |
| Week 2 06.01.2020-11.01.2020 | Tools of layout designing |
| Week 3 13.01.2020-18.01.2020 | Terms in layout planning : Press layout, page layout, dummy, cover layout, make up,4 model, story board |
| Week 4 20.01.2020-25.01.2020 | Stages in layout, Types of layout , Principles of design |
| Week 5 27.01.2020-01.02.2020 | Introduction to page maker and its features |
| Week 6 03.02.2020-8.02.2020 | Introduction to quark express and its applications |
| Week 7 10.02.2020-15.02.2020 | Class test |
| Week 8 17.02.2020-22.02.2020 | Introduction to In-design and its applications |
| Week 9 24.02.2020-29.03.2020 | Introduction to photoshop and its various applications, DTP |
| Week 10 02.03.2020-07-03-2020 | Visual importance and functions, |
| Week 11 09.03.2020-14.03.2020 | KUK Vacation |
| Week 12 16.03.2020-21.03.2020 | Categories of visual Selection and placement of photos |
| Week 13 23.03.2020-28.03.2020 | Introductions to Photoshop and its various applications |
| Week 14 30.03.2020-04.04.2020 | Photo cropping & caption writing. Basic principles of photo editing |
| Week 15 06.04.2020-11.04.2020 | Newspaper designing, design principles, Newspaper format, |
| Week 16 13.04.2020-18.04.2020 | Various design elements, page make up, front page, editorial page, section page, colour pages |
| Week 17 20.04.2020-25.04.2020 | Process of Producing a Lab Journal, News letter, Newspaper, Magazine |
| Week 18 27.04.2020-30.04.2020 | Class Test |